

A SWEET LIFE FOR ALL

SUGAR REGULATORY ADMINISTRATION (SRA) CORPORATE SOCIAL RESPONSIBILITY (CSR)



As an integral part of the National Government, the SRA is inherently mandated to be socially responsible, to act and operate as a good corporate citizen.¹ To fulfill this mandate, the SRA Board through Memorandum Circular No. 10² equips the SRA CSR Committee to establish and execute its community programs and activities.

POLICY STATEMENT

The Sugar Regulatory Administration (SRA) is committed and dedicated to provide responsive and sustainable development programs that will uplift the socio-economic and environmental conditions of all its stakeholders and society as a whole.

The SRA's social responsibility efforts will be guided by the principles of social justice and sustainable development.

¹ Sec. 34, Code of Corporate Governance for GOCCs, GCG Memorandum Circular No. 2002-07.

² Guidelines for SRA's Corporate Social Responsibility, Memorandum Circular No. 10, s. 2019.

OBJECTIVES

To ensure full compliance and optimal execution of social responsibility efforts, the SRA CSR is guided by the following objectives:

1. To establish standard and simplified procedures for the implementation of plans, programs and activities (PPAs);
2. To ensure that the poorer sectors of the sugarcane industry will have equitable access to resources, income opportunities, basic and support services especially in areas where productivity is low as a means of improving their quality of life;
3. To promote sustainable rural development in areas where sugarcane production activities are carried out thus enhancing and expanding services for faster and more efficient delivery of SRA's programs/projects; and
4. To promote volunteerism and altruism with the SRA community.

CORE CATEGORIES

Guided by the ISO 26000 Social Responsibility Standard³, the SRA CSR activities shall focus on the following categories:

1. Community involvement and development;
2. Environment;
3. Labor practices;
4. Human rights; and
5. Fair operating practices.

A total of 11 seminars were held to introduce and disseminate information on SRA CSR Core Categories. These seminars were conducted from October to December 2019 to the SRA employees and beneficiaries.

PROGRAMS AND ACTIVITIES

³ "ISO 26000 Social Responsibility," n.d., <https://www.iso.org/iso-26000-social-responsibility.html> (last accessed February 11, 2020).

Together with the Sugar Board, Officers, employees and eligible partners, the SRA CSR Committee is delighted to continuously reach out to the community through the following programs and activities:

Medical Mission



The SRA CSR has conducted a series of medical mission to one of its industry partners – sugarcane farmers. Almost 1,000 sugarcane farmers from the provinces of Negros Occidental (Hinigaran and Manapla), Kalinga (Rizal) and Cagayan (Piat) were accommodated. Among the services provided were optical, dental, medical checkup and haircut. Hygiene kits, medicines, snacks and advocacy materials were also handed out to the beneficiaries.

Through this activity, the SRA ensures and values the health of sugarcane farmers, workers and their dependents.

Tree Growing and Mangrove Planting Activities

A total of 4,000 trees and 6,000 mangroves seedlings were grown and planted in the province of Negros Occidental particularly in Bacolod City, Enrique B. Magalona (Saravia), Hinigaran and Salvador Benedicto.



The tree growing and mangrove planting activities of the SRA CSR aim to revive and develop areas within sugarcane mill district with coastal, watershed areas or river basins and areas needing rehabilitation or reforestation. Aside from growing and planting activities, the SRA will endeavor the following Environmental Awareness Programs:

1. Clean Air – Anti-Trash Burning Campaign;
2. Water – Water Conservation Awareness Program;
3. Anti-Single Plastic Use;
4. Coastal Clean-Up Activity;
5. Trash Segregation Awareness;
6. Compost Pit into Fertilizers; and
7. Eco Brick and Paper Mosaic Making.

Legal Mission

One of the core categories of the SRA CSR is labor practices. Under this category, Capability Building Activities are executed for the benefit of SRA personnel and its service providers. In December of 2019, the SRA CSR has conducted legal counselling activities in 10 different block farms. Capability Building Activities include the following:

1. Campaign on Healthy Lifestyle;
2. Integrated Mental Health Support System;
3. Working to Build Workplace Environments that Emphasize Employee Safety;
4. Building Good Labor-Management Relations;
5. Promotion of Anti-Child Labor Campaign;
6. Legal Counselling and Basic Labor Laws Seminar; and
7. Enhancing Understanding of LGBT and Millennials in the Workplace Seminar.

All of these programs and activities were made possible through the leadership of the SRA CSR Committee and with the guidance and support of the Sugar Board, Office of the Administrator, Officers, Sugar Regulatory Administration Employees' Association of the Philippines (SUGAREAP), and eligible partners.

As a good corporate citizen, the SRA is committed and dedicated to continuously provide a sweet life for all. *Matam-is nga kinabuhi sa tanan. Nasamit nga biag. Matamis na buhay.*