

## SRA POLICY ON INTERACTION WITH THE COMMUNITY

### 1. Press Releases

#### Policy:

It is a policy of the Sugar Regulatory Administration (SRA) to constantly communicate with the media people to publish recent policies and programs for the sugarcane industry through media interviews, and press releases. Industry-related newspaper articles are also posted in the SRA website and SRA publishes quarterly the SRA newsletter entitled "SRA Matters" which contains the activities, programs and policies for the sugarcane industry. In order to promote transparency of statistical information which is accessible to the general public, vital statistical information of the sugarcane industry like sugar production, sugar withdrawals, millsite prices, retail / wholesale prices and stakeholders directory are posted and updated in the SRA website. The public can email queries to SRA through its website email address at [info@sra.gov.ph](mailto:info@sra.gov.ph) and the queries are directed and acted upon by concerned units / officials of SRA.

#### Activities:

Links to [info@sra.gov.ph](mailto:info@sra.gov.ph), recent news items, industry updates and SRA Matters.

### 2. Conduct of Public or Stakeholders Consultation

#### Policy:

The Sugar Regulatory Administration conducts public consultation on the development of roadmaps and masterplans and in the implementation of major policies and programs. Depending on the scope of the program or policy, island-wide public consultations are conducted for roadmaps, masterplans, implementing rules and regulations and consultation with the MDCCs, sugarcane planters federations and sugar millers on major sugar policies and mill district specific programs and projects.

#### Activities:

a) Island-wide public consultations on the development of the Sugarcane Roadmap 2020, completed and endorsed by a sugarcane industry planters federation on September 2015 and published in the SRA website on March 2016

#### *Dates and Places of Consultation:*

- Makati City - January 13, 2015
- Davao City - December 16, 2014
- Bacolod City - November 20, 2014

*Links to Attendance Sheets and Sugarcane Roadmap 2020*

b) Public consultations on the Implementing Rules and Regulations of the Sugarcane Industry Development Act (SIDA)

*Dates and Places of Consultation:*

- ↘ Quezon City - May 6, 2015
- ↘ Davao City - May 21, 2015
- ↘ Bacolod City – May 14, 2015
- ↘ Iloilo City - May 28, 2015
- ↘ Negros Oriental - May 25, 2015
- ↘ National, DA-PCAF, Quezon City – June 8, 2015

*Links to Attendance Sheets and SIDA IRR*