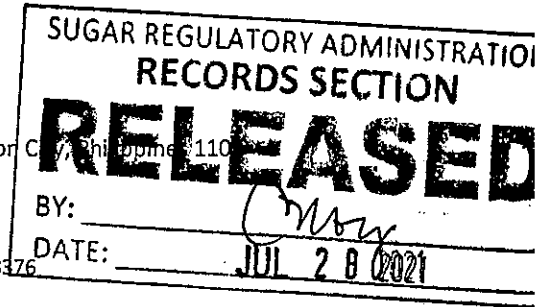




Republic of the Philippines
Department of Agriculture
SUGAR REGULATORY ADMINISTRATION
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MEMO-ADM-2021-Jul-44

July 27, 2021

MEMORANDUM CIRCULAR No. 6
Series of 2020-2021

TO : TRADERS OF SUGAR, MOLASSES, MUSCOVADO, FRUCTOSE MILLS AND REFINERIES/BIOETHANOL PRODUCERS MANUFACTURERS AND FOOD PROCESSORS/EXPORTERS/ IMPORTERS

FROM : ENGR. HERMENEGILDO R. SERAFICA
Administrator

SUBJECT : DIGITALIZATION AND COVID 19: AN ONLINE PLATFORM TO IMPROVE THE EFFICIENCY OF SRA'S CRITICAL REGULATORY SERVICES

The Sugar Regulatory Administration (SRA) is conducting an assessment survey on the online platform project among its external stakeholders for the delivery of the agency's regulatory services as a response to the COVID-19 pandemic.

We would like to seek your honest answers to the questions to assess the readiness of both the internal and external stakeholders which is critical in the development of an online platform system. This is part of the mission of SRA to innovate and provide its stakeholders with proactive and effective services. We would like to request two (2) representatives from your company, preferably the manager, head of your treasury or accounting offices, or any representatives involved with the payment of various services offered by us, to fill out this survey. Please follow/click the online link to participate <https://forms.gle/qKbNn5XmFyRDjjei8> in the online readiness assessment survey.

Thank you for taking the time to complete this questionnaire. Kindly accomplish the said link on or before August 6, 2021. For any concern and for further details you may contact Raphael Henri B. Mundo of the Office of the Administrator through the following numbers (02) 8929-3633, 3455-2135, and 0998-8453154.

Thank you.



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with empowered and prosperous farmers and fisherfolk*

