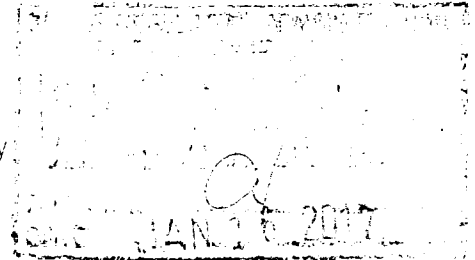




Republic of the Philippines  
Department of Agriculture  
**SUGAR REGULATORY ADMINISTRATION**  
Sugar Center Bldg., North Ave., Diliman, Quezon City  
Philippines 1101  
TIN 000-784-336



MEMO-PPD-2017-JAN-766

**MEMORANDUM ORDER NO. 1**  
Series of 2017

**SUBJECT : DESIGNATING THE MEMBERS OF THE DISASTER RISK REDUCTION AND MANAGEMENT (DRRM) TEAM FOR THE SUGARCANE INDUSTRY**

**WHEREAS**, RA 10121 otherwise known as the "Philippine Disaster Risk Reduction and Management Act of 2010" provides for the development of policies and plans in the implementation of measures pertaining to all aspects of disaster risk reduction and management, including good governance, risk assessment and early warning, knowledge building and awareness raising, reducing underlying risk factors and preparedness for effective response and early recovery;

**WHEREAS**, SRA needs to formulate an industry-specific Disaster Risk Reduction and Management Plan as guide in the implementation of interventions and projects that are appropriate for each sugarcane mill district;

**WHEREAS**, the Sugar Regulatory Administration (SRA) has hired a lead consultant and experts for the formulation of the "Disaster Risk Reduction and Management Plan for the Sugarcane Industry" otherwise known as Sugarcane DRRMP 2017-2022;

**NOW, THEREFORE, I, ANNA ROSARIO V. PANER**, by authority of the Sugar Board, do hereby designate the following personnel as members of the "Disaster Risk Reduction and Management Team for the Sugarcane Industry":

**Section 1. Chairman of the Disaster Risk Reduction and Management Committee for the Sugarcane industry (Sugarcane DRRMC)** - The Sugar Board Member representing the millers sector, Atty. Roland B. Beltran, shall be the Chairperson of the Sugarcane DRRMC.

## **Section 2. Members of the Sugarcane DRRMC**

### *A. Formulation of the Disaster Risk Reduction and Management Plan (DRRMP) for the Sugarcane Industry*

- Planning & Policy Department – Rosemarie S. Gumera, Digna Gonzales and Alex John Galicia
- Lead Consultant – Atty. Liza Fidelis Cañada
- Expert Assistants – Jesus Dominic Dizon, Dunstan Egar, Dennis dela Cruz (Dennis dela Cruz will only serve as GIS expert in the Luzon Cluster only)
- Luzon and Mindanao R, D & E Department – Marietta Dina Padilla-Fernandez, Adel Catuira
- SRA GIS Expert – Laverne Olalia (will take over the work of Dennis dela Cruz)
- Visayas R, D & E Department – Johana Jadoc, Helen Lobaton, Paul Oñal

The DRRMP team shall conduct focus group discussions and situational analysis for Luzon, Visayas and Mindanao clusters and conduct site visits to selected sugarcane mill districts. The hired lead consultant and expert assistants will submit the DRRMP to the Sugar Board for acceptance and approval not later than June 30, 2017.

### *B. Fund sourcing to mobilize the programs and projects*

- Office of the Administrator
- Administrative & Finance Department
- Planning & Policy Department

The SRA Administrator and the Department Managers of the Administrative & Finance and Planning & Policy Departments will facilitate the availment of funding from the general appropriations (GAA), SRA corporate operating budget (COB) or other external sources to mobilize the programs and projects for the sugarcane industry's disaster risk reduction and management.

### *C. Implementation of the Sugarcane Disaster Risk Reduction and Management Programs and Projects (Sugarcane DRRMPP)*

- R, D & E Department for Luzon/Mindanao – Marietta Dina Padilla-Fernandez, Adel Catuira, Laverne Olalia

- R, D & E Department for Visayas – Johana Jadoc, Heiren Lobaton, Paul Oñal
- OIC, Assistant Administrator for Visayas – Atty. Ignacio Santillana
- OIC, Deputy Administrator – Luis Marajas

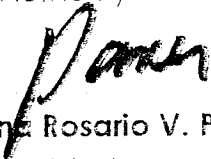
The team in charge of DRRM program / project implementation shall submit proposals for funding and identify the priority locations / beneficiaries. All project sites must be geo-tagged. The team shall see to it that all DRRM programs / projects are implemented properly and progress reports shall be submitted regularly to the Office of the Administrator.

*D. Monitoring and evaluation of DRRMPP shall be undertaken by the Monitoring unit of the Planning & Policy Department*

The monitoring unit of the Planning and Policy Department shall monitor/validate the progress of the DRRM programs / projects regularly, inspect project sites, interview project beneficiaries, and submit monitoring and evaluation reports to the Sugar Board.

**Section 3. Effectivity** - This order takes effect immediately.

By Authority of the Sugar Board:



**Anna Rosario V. Paner**  
Administrator